

VENTure by
CLEARLY CLEAN VENTS
Duct & Dryer Vent Cleaning



**Business
Start-Up
Solution**

www.clearlycleanvents.com





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Introducing Us!

We are Jeff and Alison Decosemo, owner/operators of CLEARLY CLEAN VENTS! We have lived in Tiny, Ontario for 13 years now and absolutely love being a part of this community. During covid we became more aware of the air we breathe, not only out in public, but in our own home as well. We also had a lot of time to think about our dream of having our own business.



We began researching affordable business ideas that could begin generating income immediately. We came across a company that produces affordable portable air duct cleaning equipment. With a small investment and a growing industry we knew right away that this was the opportunity we had been looking for. On April 26TH, 2022 as a gift to ourselves on our 19th Wedding Anniversary, we took the leap and officially created CLEARLY CLEAN VENTS!



The Perfect Opportunity

Air duct and dryer vent cleaning is a regularly needed service for both residential homes and businesses, there will always be a demand for our services. We have created a successful business method that is simple to operate allowing you to spend more time on things that matter to you and less time managing your business.



This business is easily managed by one or two people. In our case Jeff does the service call and Alison manages behind the scenes; advertising, scheduling, invoicing etc. You will only need to hire one or two employees if you choose to expand and have more than one crew. There is no need to purchase an expensive duct cleaning truck, all that is required is a minivan or large SUV and an indoor room/closet to store the equipment.



The Benefits

Financing Available

Affordable Start-Up

No Territory Limits

No Staff Required

No Royalties

Simple Operations

Low Overhead Costs

Flexible Schedule



The Business Model

We found the method we used to start Clearly Clean Vents was SIMPLE and MINIMIZED FINANCIAL RISK.

The Launch

It is recommended to commence your new duct cleaning business on a part-time basis, initially operating with yourself as the sole service technician. Within a month or two, as demand increases, you may realize the need to expand availability to accommodate the growing bookings.

Stage 2

As referrals begin to flow in and potential customers respond to your social media advertising, you may find the need to enhance your availability. Initially, we expanded our service days by two, and Jeff adjusted his hours at his primary job. This flexibility allows you to tailor your schedule to meet your individual needs and circumstances. To boost revenue at this juncture, consider adding a second dryer vent cleaning appointment on any given day.



Stage 3

Before long, your schedule may extend so far into the future that full-time availability becomes necessary. While we aim to reserve weekends for rest, we allocate two Saturdays each month to cater to clients needing weekend appointments. Opting for a traditional five-day workweek allows for a weekday off, enabling you to accommodate weekend commitments. The flexibility of self-employment remains a significant advantage in managing your schedule.



Potential Earnings

**The
Launch**

2 jobs/week = \$3,800/mth

Stage 2

4 jobs/week = \$7,600/mth

Stage 3

5 jobs/week = \$9,500/mth

6 jobs/week = 11,400/mth

We managed to earn back our original investment in 14 weeks!

Projections based on an average duct cleaning service fee of \$475. Clearly Clean Vents makes no income guarantees. Earnings are the responsibility of the operator whose service and promotion may affect results.



The Equipment

Clearly Clean Vents takes pride in using top-tier equipment within the industry. The **RamAir ClearView Duct Cleaning System** effectively overcomes the constraints associated with conventional air duct cleaning systems. This portable equipment eliminates the need for an expensive truck and allows for year-round service.



The **RamAir SaniJet** is a game-changer. Until now, the only way to apply disinfectant to ducts was with a conventional fogger that spread sanitizer through the HVAC system fumigating the entire dwelling. The SaniJet system solves this problem by using compressed air with a custom designed 360° sprayer ball. This ensures that sanitizer is applied directly to duct walls and surfaces with complete control, for perfect coverage every time.

Also included with the equipment is a 5.5ft Gorilla ladder, a 30G electric Dewalt air compressor, 2 jugs of Benefect disinfectant and a two-way articulating borescope.



RamAir vs. Negative Air

The older, traditional method of duct cleaning is the negative air method. These machines are expensive, cumbersome air movers that pull air out of the ducts and into a large trailer or truck.

These negative air machines are unnecessary since every duct system has an air handler; which is in itself a massive air mover! With the RamAir system, rather than turning this powerful air mover off, the air handler's fan is turned on. Thus generating thousands of CFM of air movement, just like those big, expensive negative air machines.

The ducts are then agitated with the RamAir whip and air blast tools. The powerful fan in the air handler blows the dislodged dust and debris towards the opening of the duct. As the debris exits the ducts, it passes through RamAir's clear, illuminated vacuum box so the homeowner can see all the debris as it's being removed. This "wow factor" is a benefit not present in any other duct cleaning system. This leads to guaranteed customer satisfaction, rave reviews and referrals. Your customer is confident that the job was done to completion, as they saw the debris being removed with their own eyes.



Supplies List

We have a complete shopping list of additional required supplies prepared in an Amazon shopping cart for your convenience. You will want a professional looking yet convenient way to transport the supplies in and out of the clients house. From our experience we recommend the Milwaukee rolling tool boxes from Home Depot.





Marketing Support

Ready to publish, simple to maintain
WordPress website, facebook page and
instagram account

Access to branded social media-ready
graphics

Logo design, 1 box of custom
business cards and 100 printed flyers

2 branded shirts, 2 ball caps and 2
magnetic vehicle signs



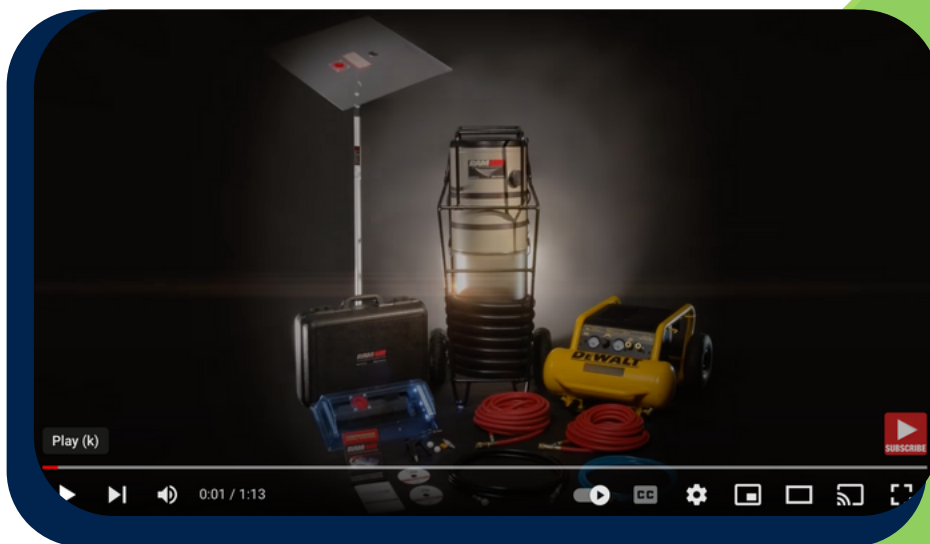


Training Resources

Access to a library of training videos

zoom call training and ongoing support for Builtreach platform

3 months of unlimited support as needed





Frequently Asked Questions

Is there really a demand for duct and dryer vent cleaning services?
With respiratory viruses on the rise Canadians are more concerned than ever about indoor air quality. Given that and the fact that dryer vents and air ducts should be cleaned on a regular basis there will always be a demand for duct cleaning services.

Do I need duct cleaning experience to start my own duct cleaning business?

There is no experience needed to be successful with this venture. We will provide you with training videos and ongoing support. The RamAir system is simple to use. We recommend that you clean your own home first and then the house of a friend or relative to get comfortable with the process.

Do I need to be a strong sales person to succeed?

Absolutely not, although you do have to be friendly and have excellent customer service skills. It is important that you can make the clients feel comfortable with you being in their home! If you are not comfortable using social media you will want to have someone help you with that. We have found facebook to be our largest source of leads.

What ongoing fees are due to Clearly Clean Vents?

ZERO additional fees. This is a one-time fee for the purchase, we do not have royalty fees of any kind.

What happens if the equipment malfunctions?

A one year warranty on the motor is provided by RamAir.



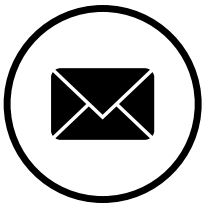
Next Steps

We can't wait to talk to you about this amazing opportunity waiting for you! Give us a call or send an email to find out more. If it turns out to be something you would like to pursue will work with you to get your new Duct & Dryer Vent Cleaning business up and running as quickly as possible. We look forward to hearing from you!

Jeff & Alison Decosemo



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